

CREATED FOR

STUCKEN GROUP

Uitenhage




STUCKEN GROUP
SINCE 1863

BLACKBIRD
concepts

brand development, interior design & project management

index

1. Client requirements/brief
2. Existing space
3. Concept
4. Look & Feel (Moodboard)
5. Conceptual 3D views (to follow)
6. Final costings (to follow)

CLIENT REQUIREMENTS/BRIEF

Redesign the entrance foyer, reception area,
boardroom and staff kitchenette

INSPIRATION / EXISTING ELEMENTS

Karoo landscape with rich colours
and soft textures which resonates
with the mohair industry

FINISHES

Warm and inviting, yet clean and
simplistic

FEELING TO BE CREATED

Warm, inviting, elevated,
contemporary, professional

CONSIDERATIONS

Entrance to building into
boardroom - wayfinding and CI
being communicated

DESIGN ELEMENTS TO CONSIDER

Reception counter and waiting
area, entrance to boardroom
change

DESIGN CHALLENGES

Existing finishes dated, existing spaces
lack natural lighting. Raw brick is dark
and adds to cold feeling in space



EXISTING SPACE

EXISTING
BOARDROOM



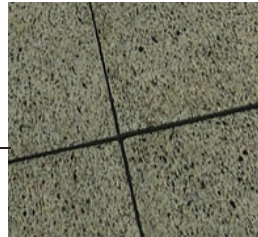
STAFF
KITCHENETTE

EXISTING
STAIRS



STAFF
LOUNGE

EXISTING
TERRAZZO
TILES



The current space holds significant potential but requires enhancements to align with the innovative direction of the Stucken Group. Swap out outdated furniture for modern pieces and utilize lighting to craft inviting and cozy environments for both clients and staff.



CONCEPTUAL MUSINGS KAROO SCENERY

NATURAL	WELCOMING
ORGANIC	INNOVATIVE

"At first glance, the Karoo may seem dry, desolate, and harsh, but to those acquainted with it, it reveals hidden beauty and vast diversity." — Eve Palmer

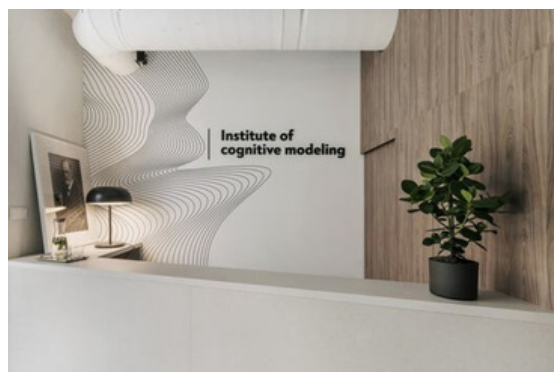
- Adding depth to flat surfaces through layered joinery elements brings intrigue without overwhelming the space visually
- Strategic use of patterns and textures establishes a rhythm and reinforces brand identity.
- Bold vertical elements are incorporated into the design to increase visual interest and height.
- Utilizing soft lighting creates ambiance, brightens dark areas, and sets the mood.
- Incorporating soft furniture in neutral tones contributes to a cohesive visual design.

CURATED

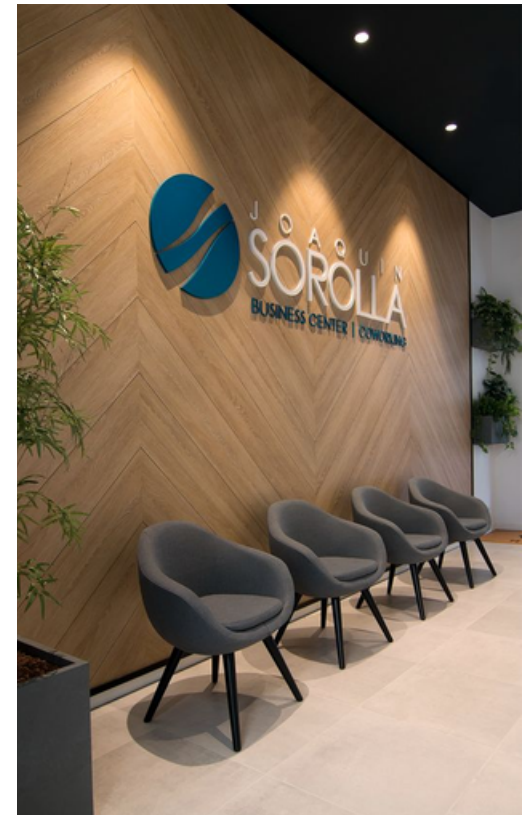
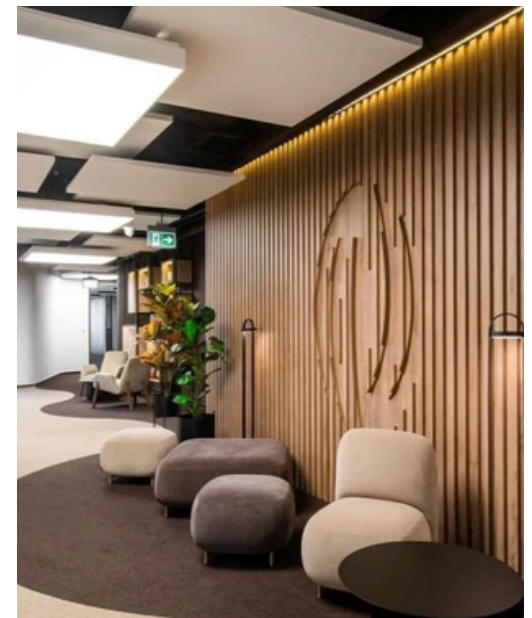
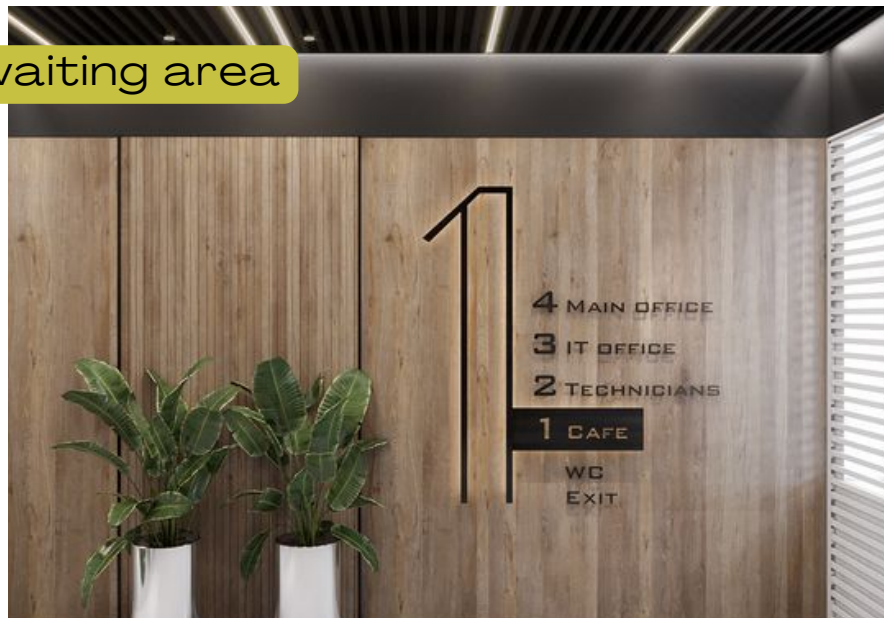
LOOK & FEEL



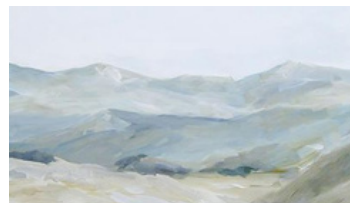
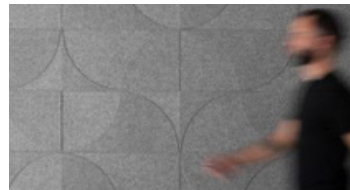
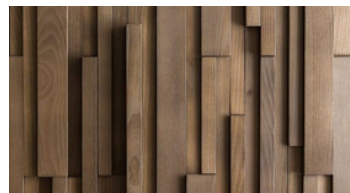
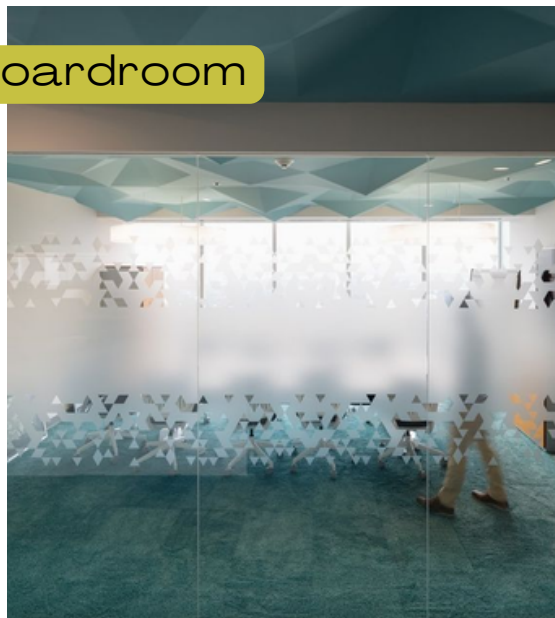
reception



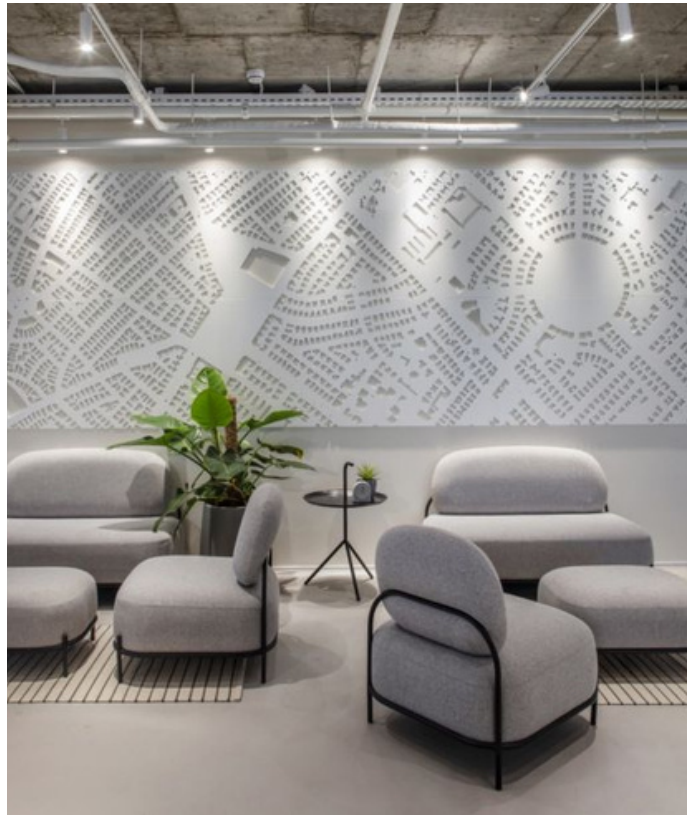
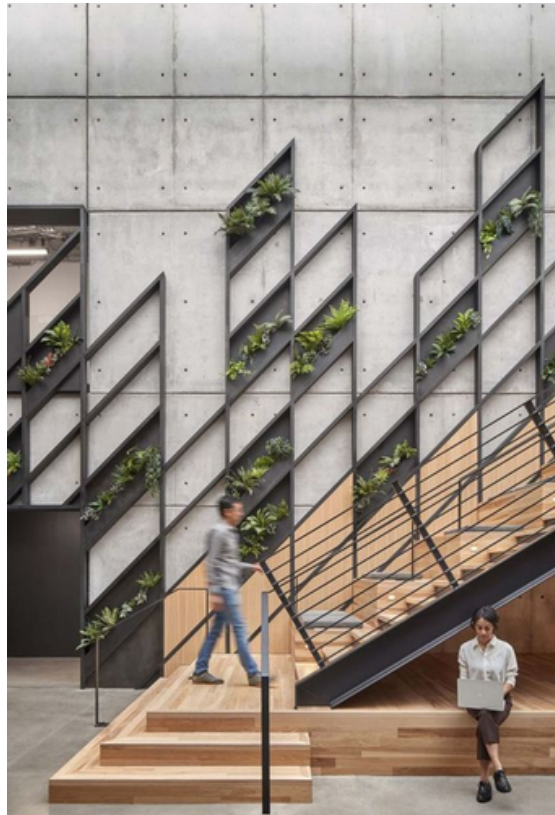
waiting area



boardroom



staff kitchenette & lounge



FINISHES/DETAILS

ACOUSTIC/
TEXTILE



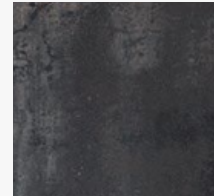
CONCRETE LOOK
MELAMINE



WALLPAPER



OXIDISED
STEEL

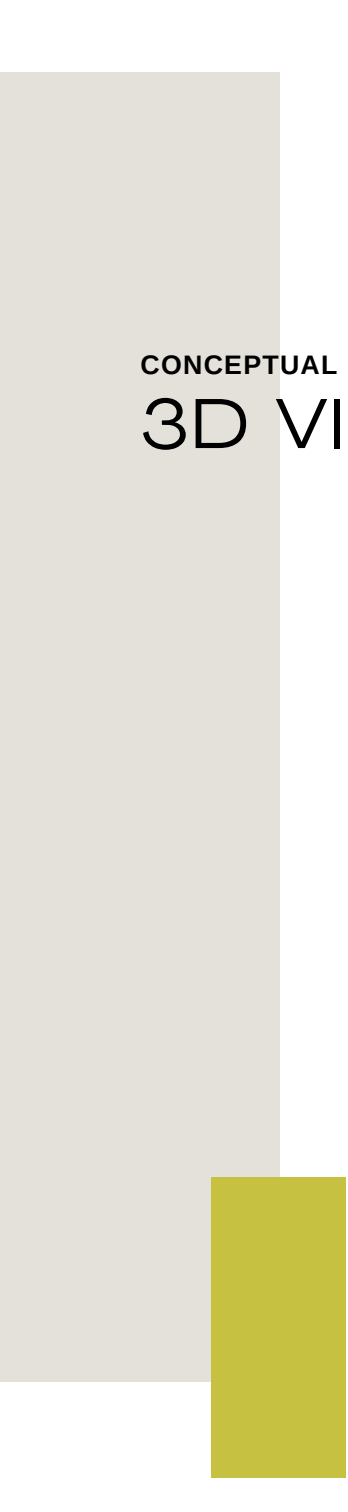


FLUTED
PANELS



COLOUR
PALETTE





CONCEPTUAL

3D VIEWS

Thank you