



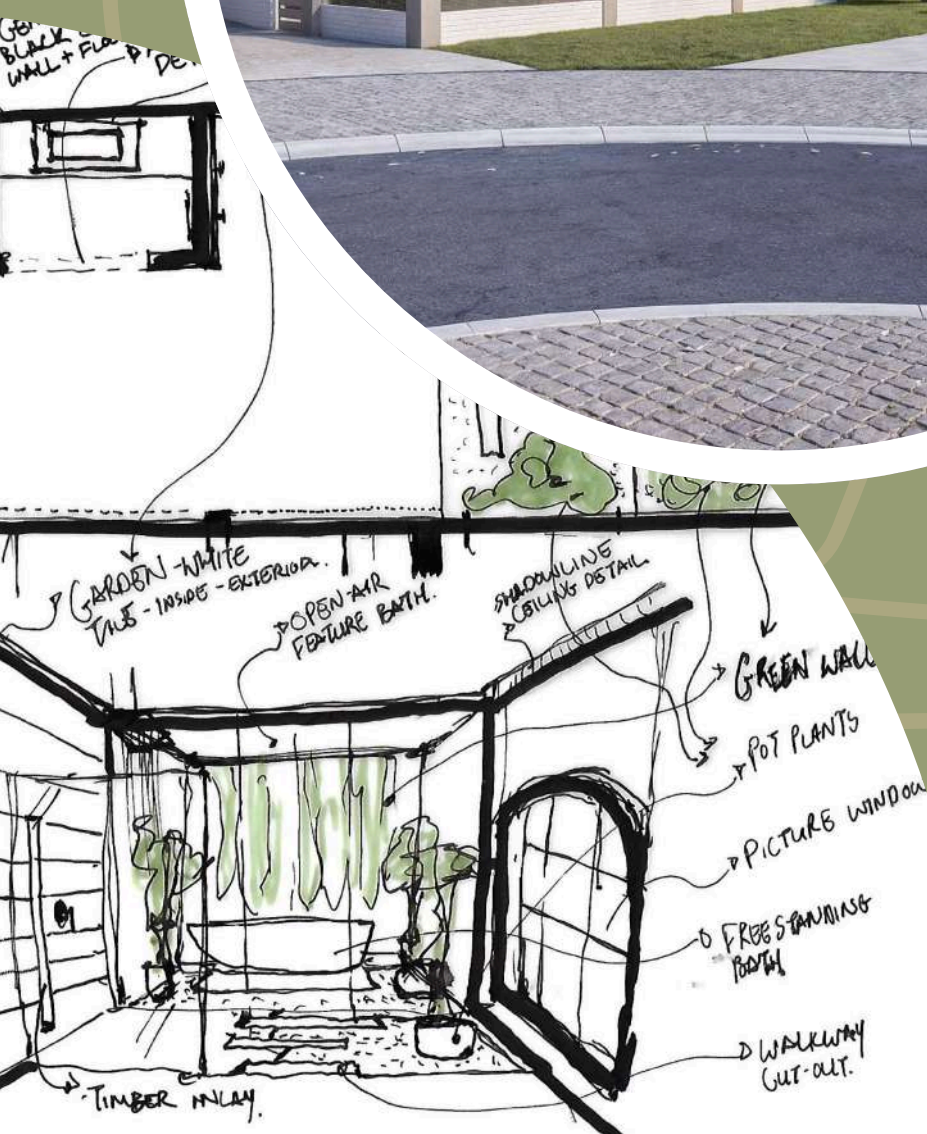
BLACKHOUND

ARCHITECTURE & RENDERING

RENDERING PACKAGES & PRICING



Our Process



1 PROJECT BRIEFING

- ✓ Do you have a resolved 3D model of your design, or must we build the 3d model from 2D drawings?
- ✓ Will you require Interior and/or Exterior renders?
- ✓ How many renders would you require? – How many test renders would you require before we proceed with final rendering for presentation??
- ✓ Assuming the deadline is not “Yesterday”, by when would you need final handover.

2 CONCEPT MODELING & TEXTURING:

- ✓ In this phase we start the 3D modeling process, or we go right into texturing if you can supply us with a resolved 3D model of your design.
- ✓ Here we develop the 3D model structure and prepare it for rendering. We apply and load your selected finishes, color pallets, furniture and decor items, and provide you with some concept renders.
- ✓ From these renders we need your feedback on the 3D model and finishes so that we can make the necessary adjustments before we go into the next phases.

3 DETAILING & RENDERING

- ✓ Here we further develop the approved concept model and add the necessary detailing that gives our renders that “wow” reaction.
- ✓ We look at what time of day best sells the feeling of this project: Night renders, Golden hour, Blue hour, Mid day.
- ✓ We also add in the necessary architectural detailing, like, Transition, details, edging and Weathering

4 POST PRODUCTION

For still image renders

- ✓ This process is not always necessary, but for animation renders this is a crucial step in the rendering process.
- ✓ We make the final color grading and effects adjustments for the depth and feeling we want to achieve (this is where we control the mood).

For animations

- ✓ This is where we create the production video by piecing together, cutting and editing all the different raw scenes and segments that was rendered..

OUR PRICING

&

3D MODELING

HOW OUR PRICES ARE CALCULATED (PER IMAGE OR PER PROJECT):

A) Photorealistic Rendering and/or Large-scale Rendering:

Option A: We take detail very seriously, and this is our "Rolls Royce" rendering service.

To make the renderings resemble actual images, we pay close attention to every little detail.

We go above and above to create and include the precise specified textures, finishes, décor details, and realistic settings.

For large-scale developments, "site overview" renders are also included in this option.

•The initial rendering within a developed space or view costs between R5500 and R10,000, while each additional rendering within the same space or developed area costs R3500.

B) High-Resolution Rendering

Option B: Interior and Exterior

This is a faster and more cost effective rendering option.

We still include as much detail as possible with textures, finishes, décor, and environments, but it won't be 100% photorealistic like Option A.

We will mostly be using generic finishes, décor, and furniture available online or from our library.

Pricing for these renderings are R3500 to R5000 for the first rendering within a developed space or view, and R2000 per additional rendering within that same space or developed area.

In the absence of a 3D model, we can generate one from 2D designs at a rate per square meter.

The project's size and class influence the modeling price.

Depending on the kind of project, fees might vary from R30 to R120 per m².

Interior and External Animation Rendering:

Two factors determine the cost of animation: the amount of information required and the length of the production. The required output size: 4K, 6K, 1080p, etc. We generate short scenes and places, usually lasting 3 to 10 seconds, that showcase the project and its features in order to produce the final presentation video. After that, text and music overlays are added to these components during the post production phase. For example, six to twelve parts must be rendered for a ±1 minute film production. An animation production could cost up to R30,000, depending on the details and size of the project.

Before moving on to the high resolution rendering and final production phase, we typically create one draft low resolution movie for your approval of the camera movements and settings.

Typical turnaround times:

This is totally dependent on the project's size and kind.

We can finish three to five renderings in a week, but larger or more detailed jobs may require at least two weeks.

We constantly ask for the deadline before planning our stages because we operate in accordance with our clients' deadlines.

We talk about it with the client and make sure that everyone understands what is expected of them.

What we need to get started:

- The completed 2D plans or 3D model.
- A mood board with relevant information and any furniture, décor, and finish preferences.
- Do you require animation videos or still renders?

RENDER TYPES

COMMERCIAL

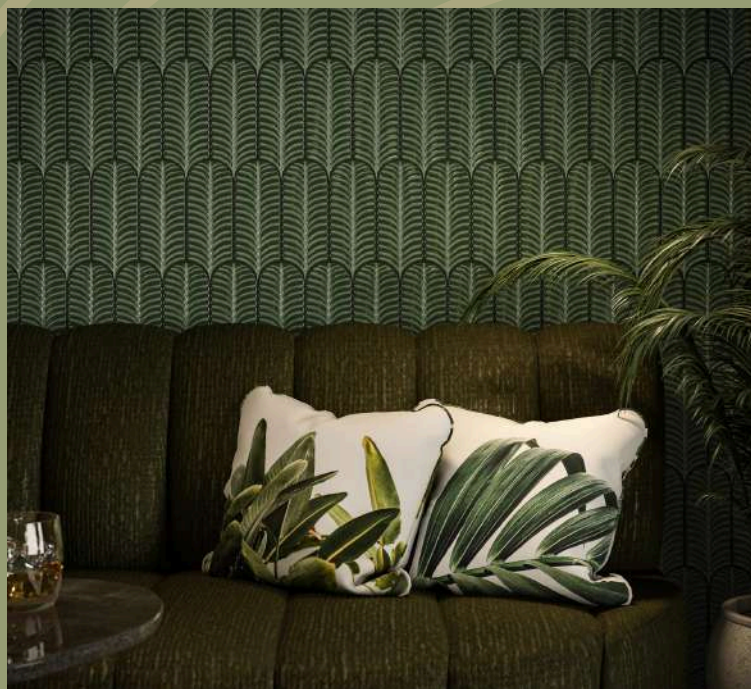


DETAILED

RESIDENTIAL



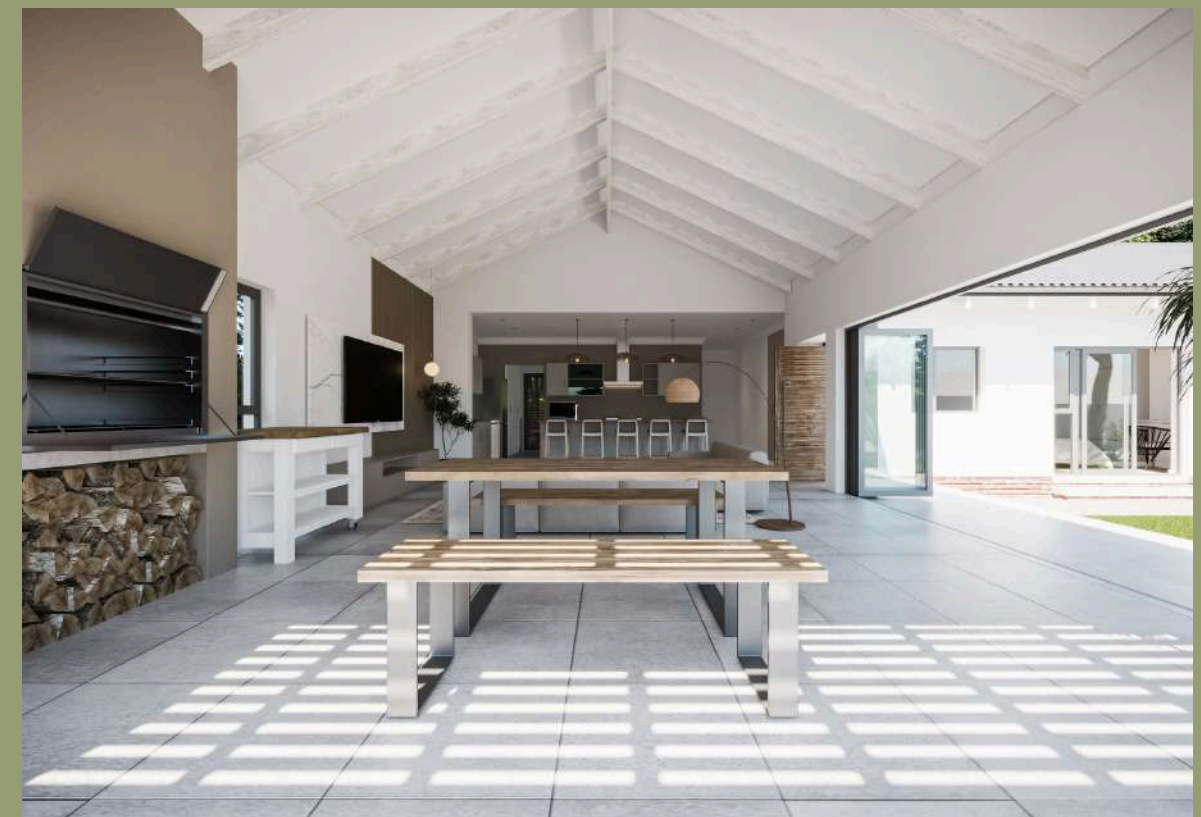
DETAILED RENDERING



COMMERCIAL RENDERING

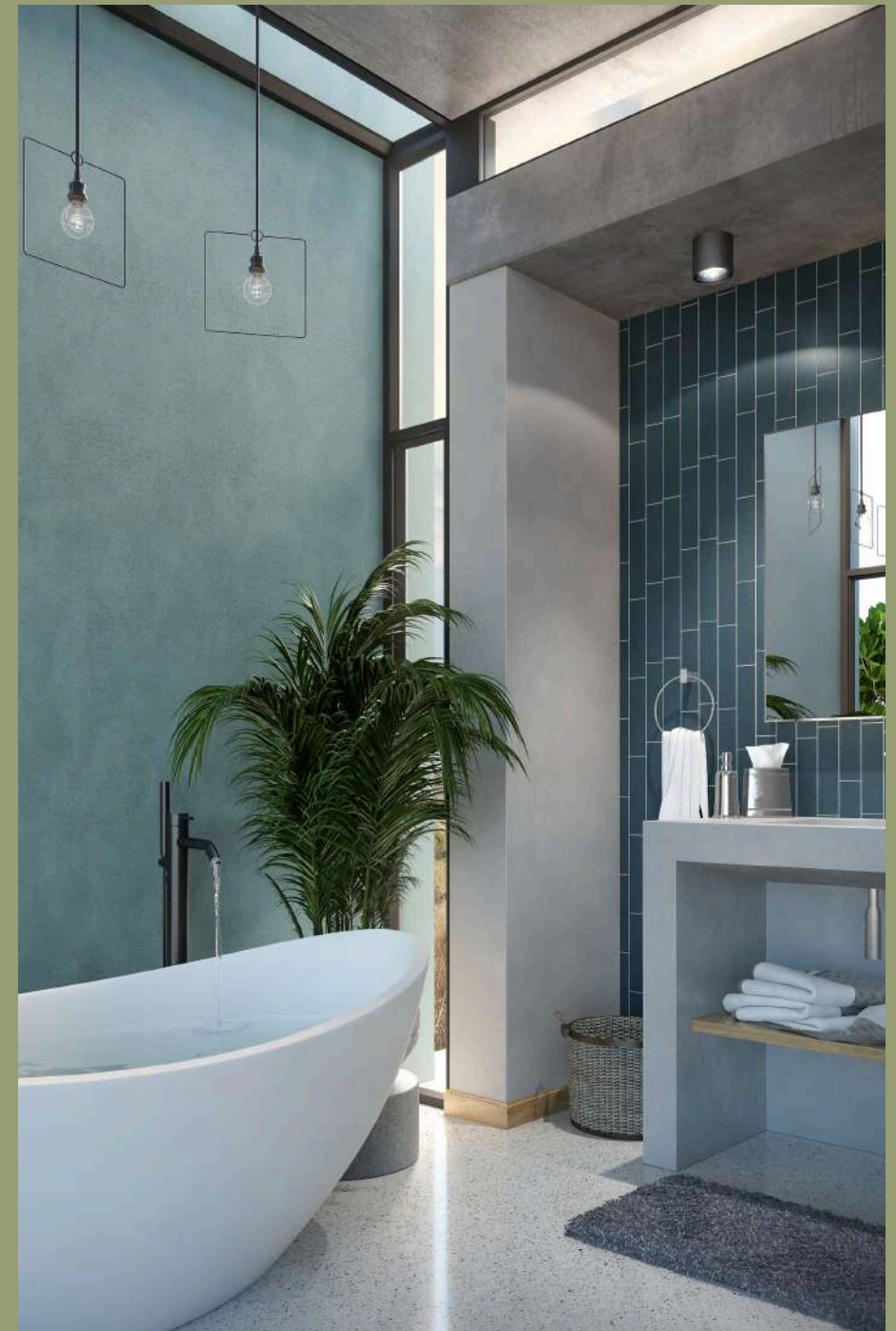


RESIDENTIAL RENDERING



DEVELOPMENT RENDERING





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